



**PRO  
COAHUILA**  
\* MÉXICO \*

◆◆◆ THE PLACE FOR YOUR SUCCESS ◆◆◆

**COAHUILA, MÉXICO**







# INDEX

<b>RELEVANT FACTS .....</b>	<b>07</b>
GEOGRAPHY AND POPULATION .....	08
HIGHWAYS AND BORDER CROSSINGS.....	11
ECONOMY .....	14
MAIN ECONOMIC ACTIVITIES.....	18
PUBLIC SAFETY .....	20
EMPLOYMENT AND EDUCATION .....	22
TOURISM.....	25
AGRICULTURE .....	28
<b>SUCCESS STORIES .....</b>	<b>31</b>
<b>INCENTIVES .....</b>	<b>35</b>





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# RELEVANT FACTS



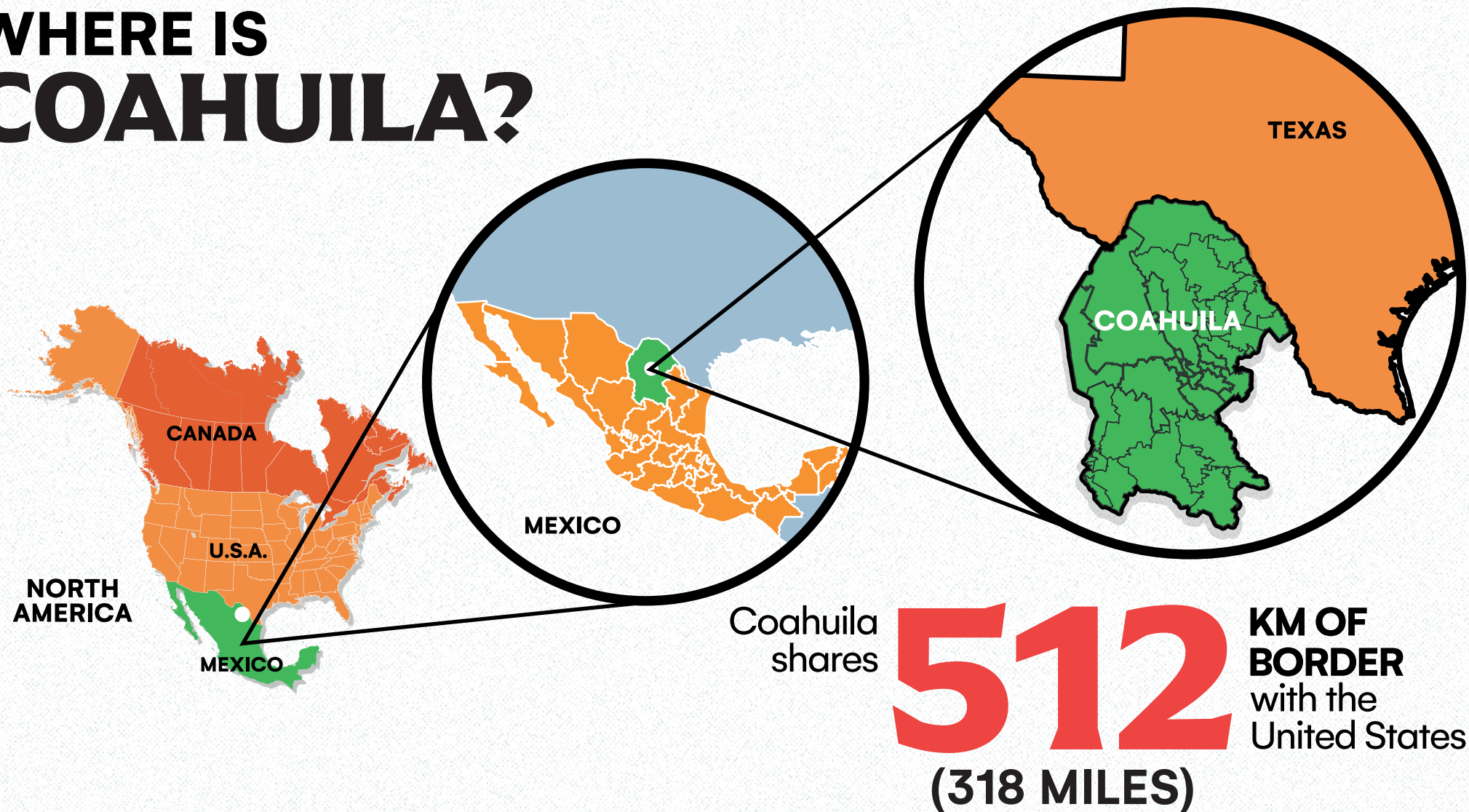


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# **GEOGRAPHY & POPULATION**



# WHERE IS COAHUILA?

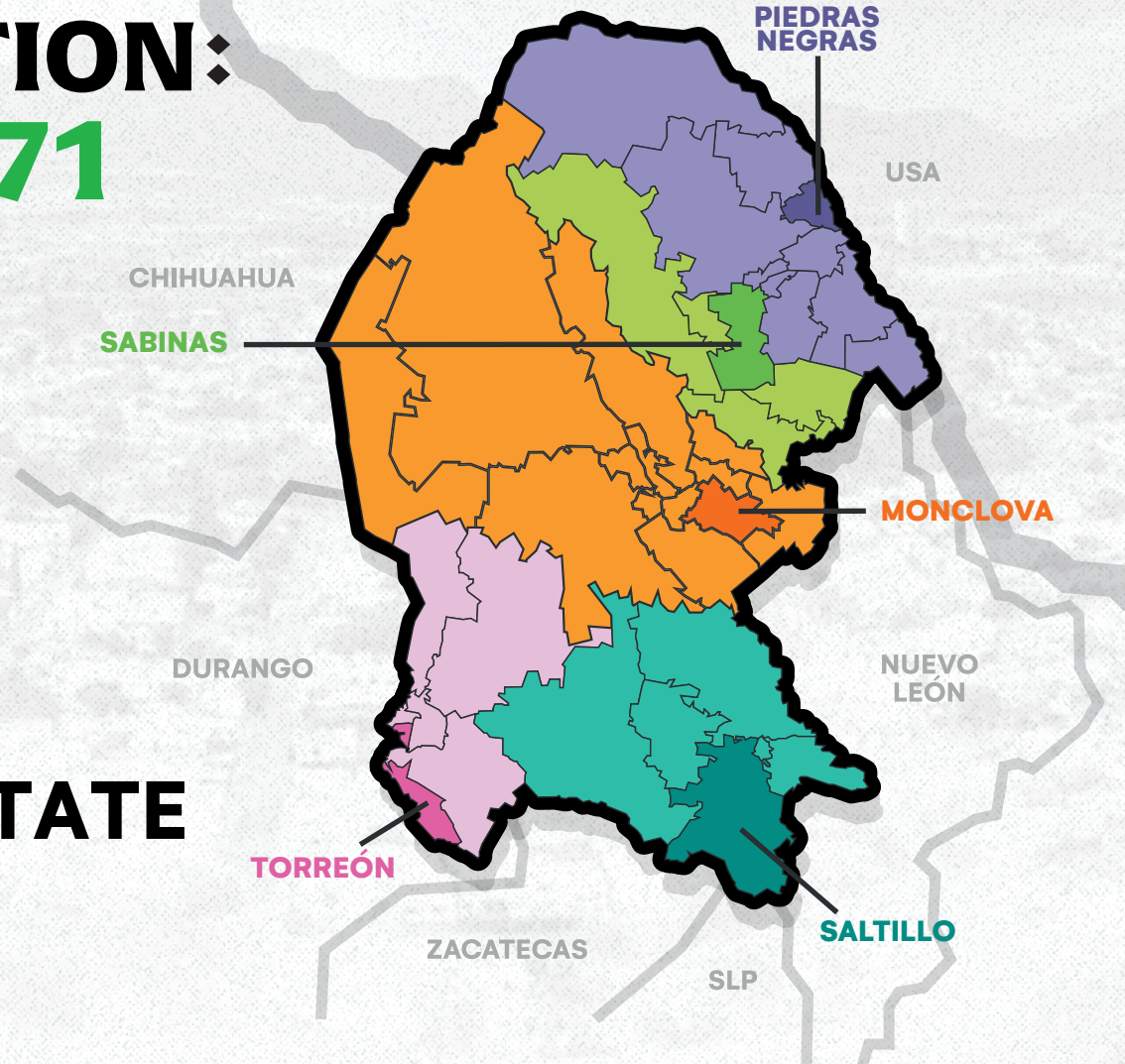




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**POPULATION:**  
**3,146,771**

**3<sup>RD</sup>**  
**LARGEST STATE**  
**IN MEXICO**



**DIVIDED INTO**  
**5 REGIONS:**

**1 NORTE (NORTH)**  
TOP CITY: Piedras Negras

**2 CARBONÍFERA (MINING)**  
TOP CITY: Sabinas

**3 CENTRO (CENTER)**  
TOP CITY: Monclova

**4 LAGUNA (LAGOON)**  
TOP CITY: Torreón

**5 SURESTE (SOUTHEAST)**  
TOP CITY: Saltillo





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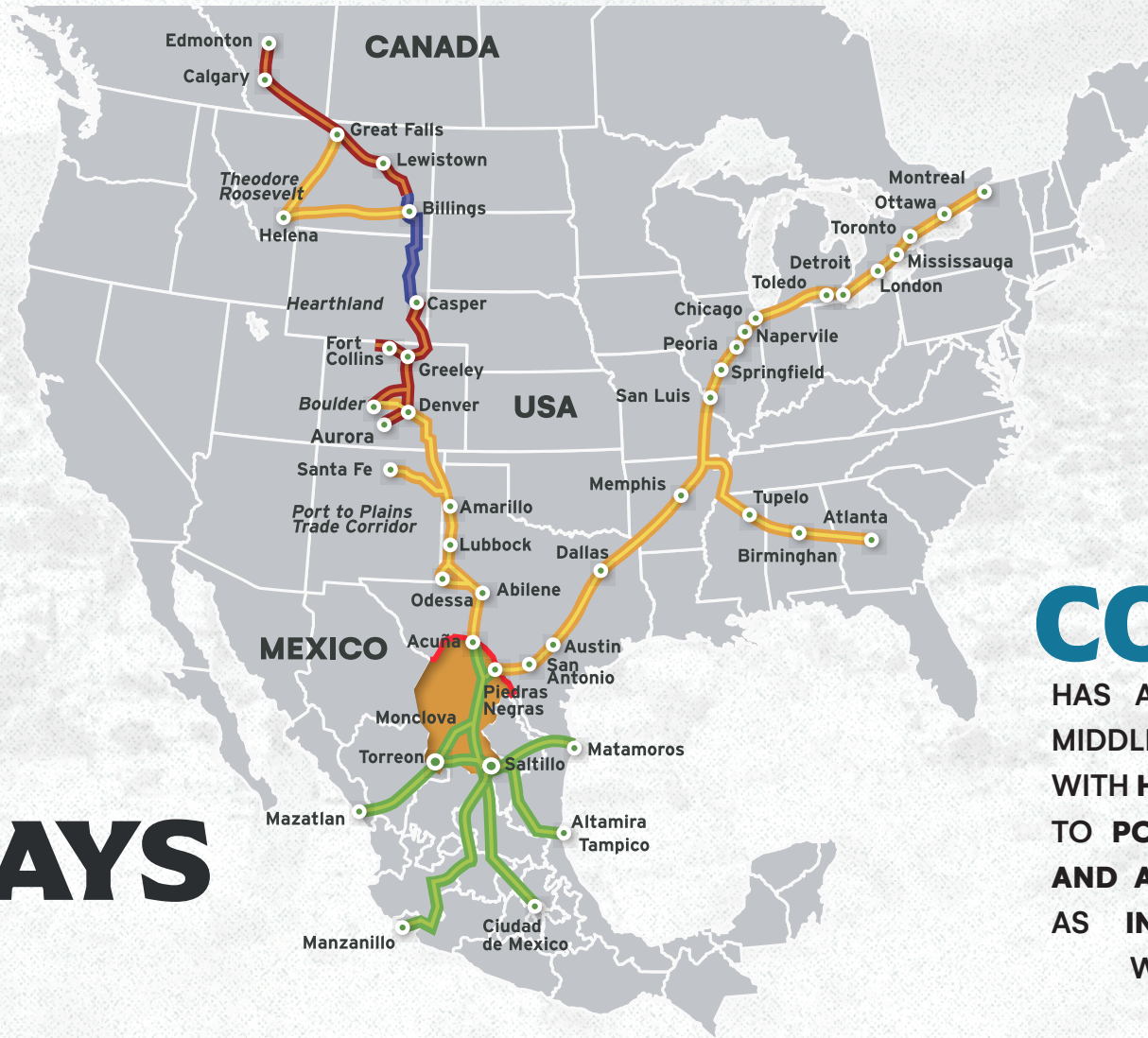
# HIGHWAYS & BORDER CROSSINGS

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# HIGHWAYS



## COAHUILA

HAS A PRIME LOCATION IN THE MIDDLE OF NORTHERN MEXICO, WITH HIGHWAYS THAT GIVE ACCESS TO PORTS IN BOTH THE PACIFIC AND ATLANTIC OCEANS, AS WELL AS INTERNATIONAL CROSSINGS WITH THE UNITED STATES.



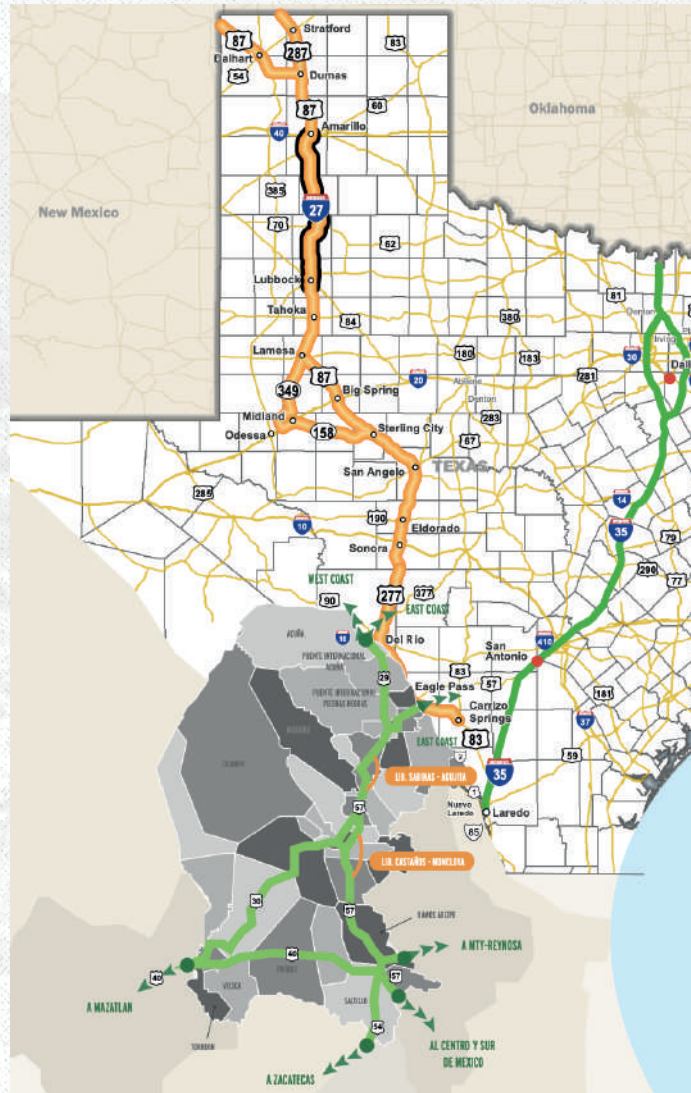
## ACUÑA - DEL RIO

- ◆ INTERNATIONAL BRIDGE I

## PIEDRAS NEGRAS - EAGLE PASS

- ◆ INTERNATIONAL BRIDGE I
- ◆ INTERNATIONAL BRIDGE II

# BORDER CROSSINGS



## CHARACTERISTICS

- ◆ **SIMULTANEOUS USA-MEXICO INSPECTIONS TO REDUCE CROSSING TIMES.**
- ◆ **DAILY CAPACITY: 1,000 TRUCKS, 11,000 VEHICLES, AND 8 TRAINS (120 WAGONS PER TRAIN).**
- ◆ **AVERAGE OF 45 MINUTES FOR CUSTOMS CLEARANCE.**





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# ECONOMY

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# COAHUILA

HAS A STRONG  
MANUFACTURING  
SECTOR THAT  
FOCUSES ON EXPORTS.

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OUR STATE IS  
**MEXICO'S:**

- ◆ LARGEST PRODUCER  
OF FUEL, ELECTRIC  
VEHICLES AND  
AUTOPARTS.
- ◆ MAIN EXPORTER OF  
TRANSPORTATION  
EQUIPMENT.





# 5

**OUT OF THE 10  
MOST IMPORTANT  
EXPORTING COMPANIES  
OF MEXICO ARE LOCATED  
IN COAHUILA.**

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# SECOND PLACE

**IN OVERALL EXPORTS  
IN MEXICO.**







# ECONOMY



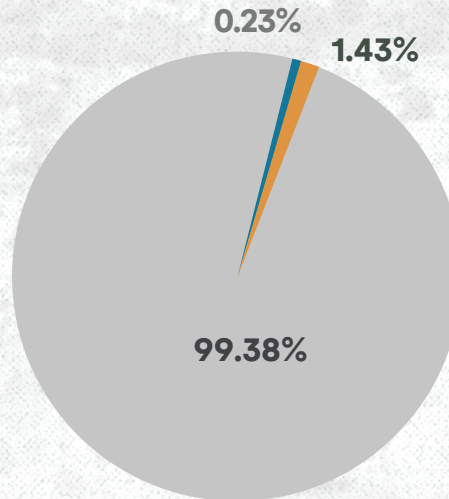
**3<sup>RD</sup>** MOST COMPETITIVE STATE  
IN THE COUNTRY



**17,236.9**

**MILLIONS OF DOLLARS  
IN EXPORTS**

"EXPORTS BY STATES WITH  
HIGHEST PARTICIPATION"  
Source: INEGI, Quarterly Exports by  
State – Fourth Quarter of 2024.



## EXPORTS BY ECONOMIC SECTOR

- Agriculture
- Mining
- Manufacturing

Source: INEGI, GDP and National Accounts,  
Third Quarter, 2024



**4<sup>th</sup>**

**HIGHEST GDP  
PER CAPITA IN  
MEXICO**

Source: INEGI, GDP and National  
Accounts, 2023.





# MAIN ECONOMIC ACTIVITIES





# MAIN ECONOMIC ACTIVITIES



**49.7%**

**BUSINESS AND  
SERVICES**



**18.4%**

**MANUFACTURING OF  
VEHICLES AND EQUIPMENT**



**12.6%**

**MANUFACTURING**



**8.6%**

**METALWORKING**



**4.5%**

**FOOD INDUSTRY**



**2.7%**

**AGRICULTURE**



**1.9%**

**MINING**



# **PUBLIC SAFETY**







# COAHUILA

## 1<sup>ST</sup>

**SAFEST BORDER  
STATE AND  
BORDER CITY IN  
THE COUNTRY**  
(PIEDRAS NEGRAS)

---

## 3<sup>RD</sup>

**OVERALL SAFEST  
STATE IN MEXICO**







**EMPLOYMENT AND EDUCATION**





# EMPLOYMENT<sup>AND</sup> EDUCATION



**50**  
YEARS

IN THE AUTOMOTIVE  
INDUSTRY CULTURE  
& TRAINING



**30**  
YEARS

WITHOUT STRIKES

Source: COPARMEX (2025)



**4<sup>TH</sup>**  
PLACE

HIGHEST EDUCATION  
LEVEL IN THE COUNTRY

Source: National Association of Universities and  
Higher Education Institutions 2024



**111**

UNIVERSITIES AND  
TECHNICAL SCHOOLS

Source: National Association of Universities and  
Higher Education Institutions 2021





# EMPLOYMENT AND EDUCATION



## COAHUILA

ONE OF THE TOP STATES WITH  
FORMAL EMPLOYMENT IN MEXICO



## 6<sup>TH</sup>

NATIONAL PLACE IN  
EMPLOYMENT CREATION



## 3.5%

UNEMPLOYMENT  
RATE

Source: National Employment and Labor  
Survey - Fourth Quarter of 2024-INEGI



# TOURISM





# TOURISM

## DIVERSE AND UNPARALLELED LANDSCAPES

Coahuila boasts stunning natural beauty, from vast deserts to majestic mountains and lush forests, offering unique opportunities for ecotourism and sustainable development.



## UNRIVALED PALEONTOLOGICAL HERITAGE

Coahuila is a treasure trove for paleontology, holding the richest fossil deposits in Mexico, ideal for scientific research and educational tourism.



## THE STATE WITH THE BEST RODEO IN MEXICO



## RICH AND AUTHENTIC GASTRONOMY

Delight in the region's signature dishes, including cabrito (grilled goat), carne asada (grilled meat), and a variety of traditional candies, perfect for culinary tourism and gastronomic ventures.



## WORLD-CLASS DESERT MUSEUM

Recognized as Latin America's premier natural history museum, the Desert Museum showcases Coahuila's rich biodiversity and paleontological wonders, attracting thousands of visitors each year, and fostering cultural and educational projects.

## PARRAS, THE BIRTHPLACE OF WINEMAKING IN THE AMERICAS

Home to award-winning wines that have earned national and international prestige, Parras is a promising destination for wine-related investments and tourism.



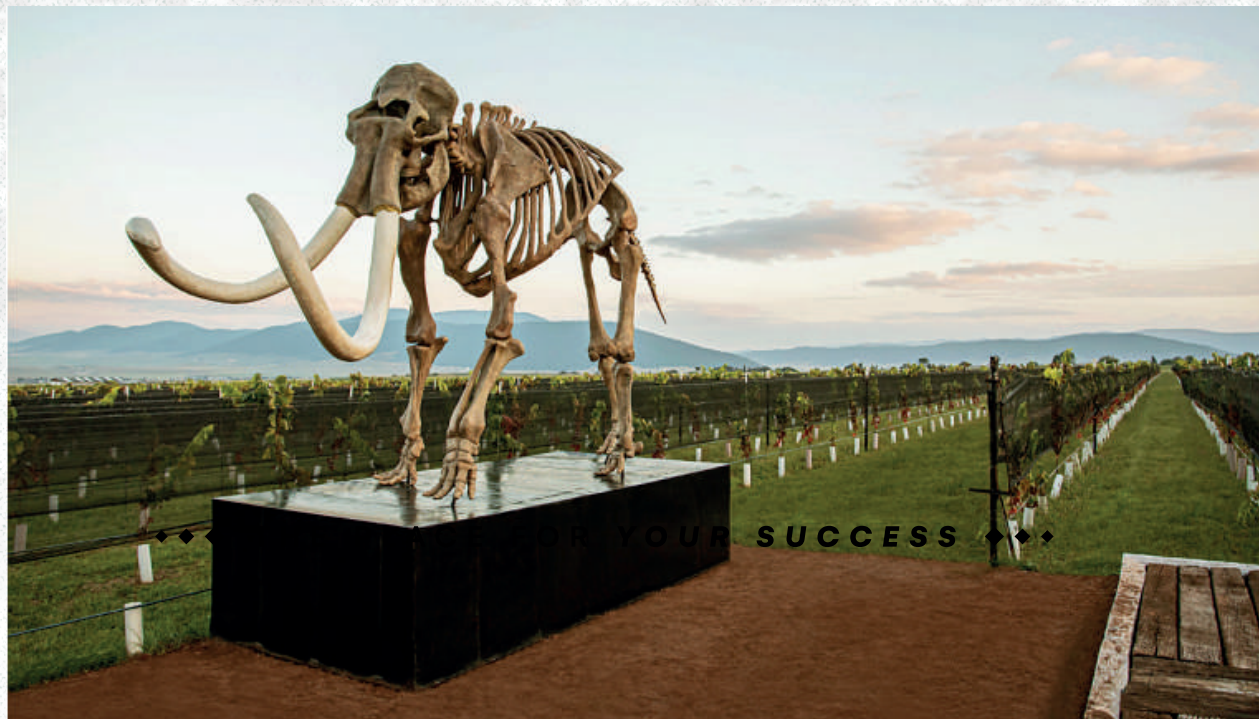




Coahuila Wines,  
winner of the Gourmet  
Excellence Award at  
FITUR Spain (2019)



The Vinos & Dinos Route,  
winner of the Tourism  
Excellence Award at FITUR  
Spain as the only tourist  
route of its kind (2021)



VINOS & DINOS  
RUTA VITIVINÍCOLA Y PALEONTOLÓGICA

We are the state of  
Mexico with more than  
1400 national and  
international medals



The best Cabernet  
Sauvignon in the World:  
Don Leo Gran Reserva  
2013 (Concours  
International Des  
Cabernet, France, 2020)





# AGRICULTURE





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# AGRICULTURE



## DAIRY BASIN

of Mexico, with the highest annual  
production of milk and dairy

## 1<sup>ST</sup> PLACE

in cotton crop yield

## 2<sup>ND</sup> LARGEST PRODUCER

of apples in the country



## 2<sup>ND</sup> STATE

with the largest bearing acreage  
of pecan trees

## 3<sup>RD</sup> PLACE

in annual melon production

## 4<sup>TH</sup> STATE

with the largest annual  
production of goat meat

## 5<sup>TH</sup> PLACE

with the largest number of live  
cattle heads exported to the USA







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# SUCCESS STORIES



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# SUCCESS STORIES IN THE STATE

## AUTOMOTIVE INDUSTRY

DAIMLER



STELLANTIS





## OTHER INDUSTRIES

**Whirlpool**  
CORPORATION

**Milwaukee**

  
Constellation  
Brands

**IKANO**

**DEACERO**

L A **Z** B O Y

**CATERPILLAR**® **Wrangler**®

**WD**  
天达

**Liddell**

**UNISON**

  
PEÑOLÉS

  
**CEMEX**

**KONE**

**TURCK**

  
**Soriana**

 **BIC**

 **LENNOX**

  
**LALA**

**ATLAS**

**EASYWAY**  
PRODUCTS CO.

Platinum  
Tool de México

 **ALFAGOMMA**

**NGH**  
NORTEK GLOBAL HVAC

 **Ziemann**  
Holvrieka

  
**ALCOA**

**HNI**

 **PALLISER**

  
**FREIGHTCAR**  
AMERICA

**SIL**

  
GD COPPER

  
**GIMSA**

**VISION**  
VISION INDUSTRY

 **Kimberly-Clark**

 **Fujikura**

 **Wabtec**  
CORPORATION

  
**fives**

**SKYJACK**

**CINSA**  
Cocina con sabor a hogar

  
**RYMCO**  
CALCULADORA

**mabe**

 **JIAHUA**  
CHEM

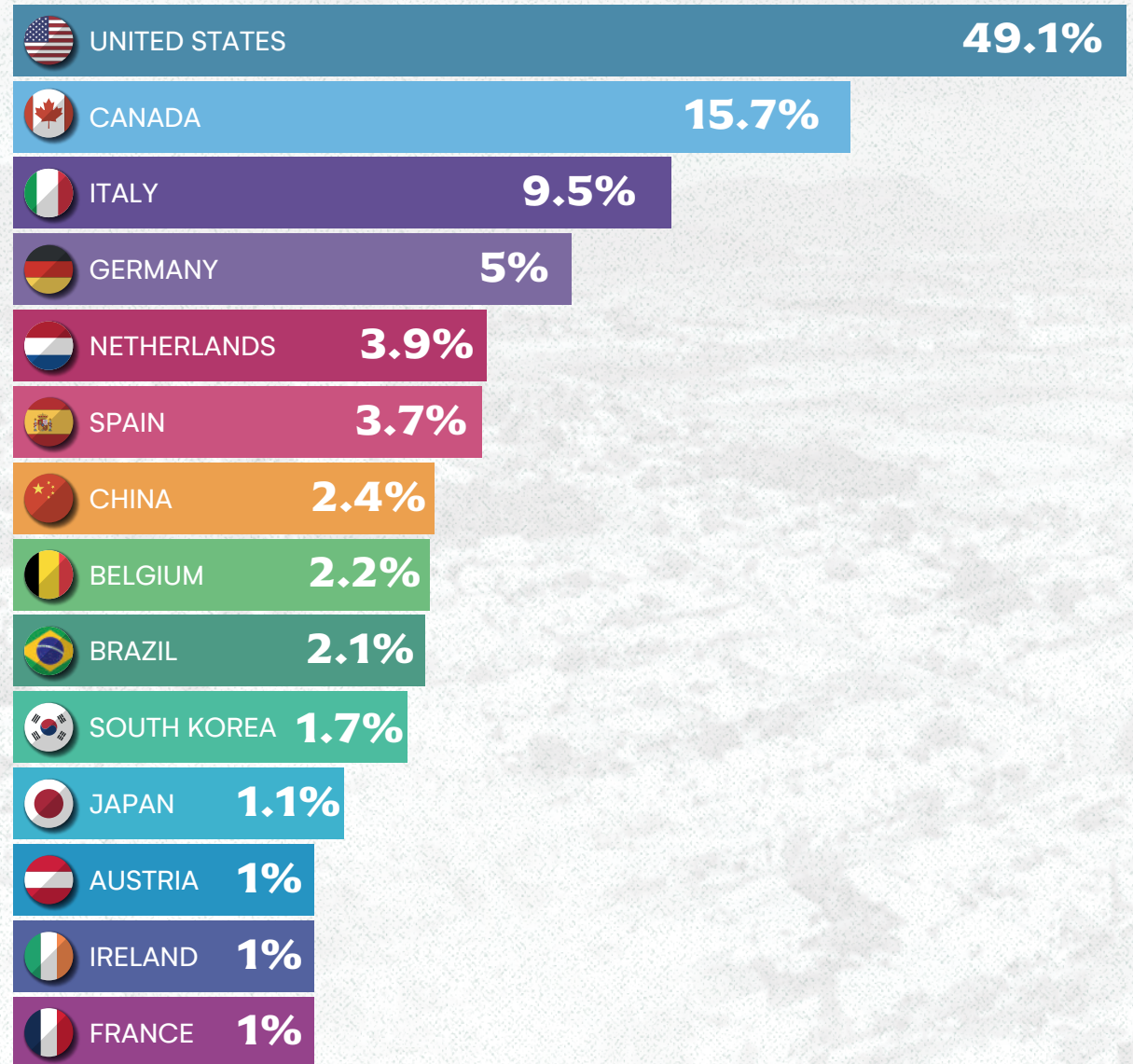
 **TRINITY INDUSTRIES**

 **SAMUEL**  
1855



# OUR INTERNATIONAL INVESTMENT PARTNERS

Source: National Registry of Foreign Investment 2024 4Q





# INCENTIVES





COAHUILA LOOKS TOWARDS THE FUTURE AND HAS A GREAT INTEREST IN **HIGH TECHNOLOGY PROJECTS**, OFFERING INCENTIVE PACKAGES SUCH AS THE FOLLOWING:

## STATE

- ◆ Payroll Tax
- ◆ Public Registry
- ◆ Recruitment
- ◆ Land

## CITY

- ◆ Property Tax
- ◆ Property Purchase Tax
- ◆ Land Use Permit
- ◆ Operating Permit
- ◆ Construction Permit
- ◆ Ecology Permit
- ◆ Civil Safety Permit
- ◆ Study of Drainage Feasibility
- ◆ Study of Energy Feasibility
- ◆ Support for Personnel Recruitment

## OUR COMMITMENT

- ◆ The current administration will provide effective support via ProCoahuila.
- ◆ **30 INDUSTRIAL PARKS** with land, water, and electricity.
- ◆ **GREAT QUALITY OF LIFE**





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**COAHUILA**  
GOBIERNO DEL ESTADO

