



# Invest IN TORREÓN

COAHUILA MÉXICO



TORREÓN **¡SIEMPRE PUEDE más!**

ADMINISTRACIÓN MUNICIPAL 25/27





# Northeast Mexico in the State of Coahuila.



**10th**  
most  
populated  
metropolitan  
area in the  
country.



**500km**  
to US border.

**THE NORTHERN REGION**  
concentrates 40% of  
Mexico's GDP, 30% of FDI.

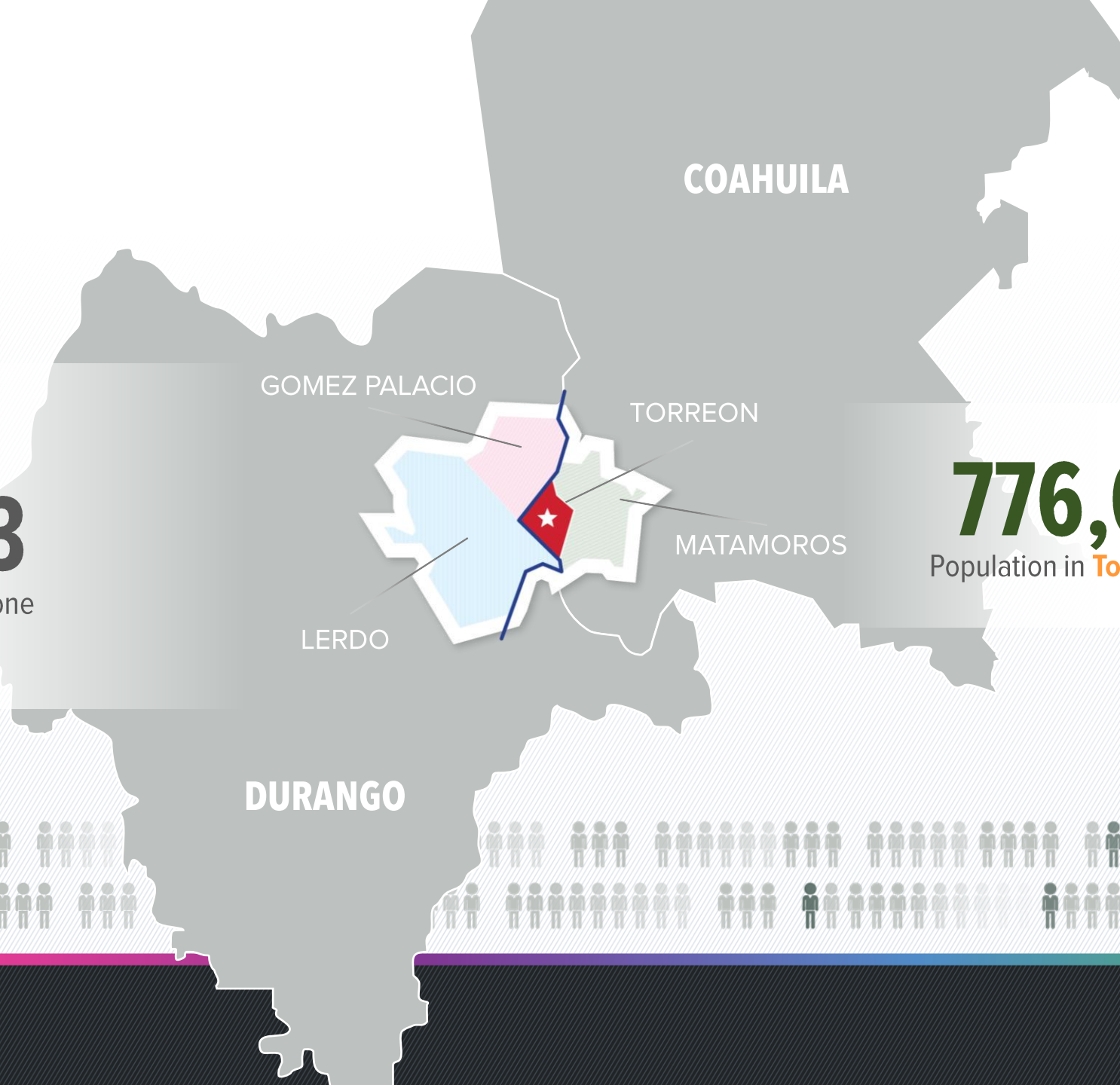


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LOCATION

**LA LAGUNA**  
**1,434,283**

Population of Metropolitan Zone  
Extension 10,598.167 km<sup>2</sup>.



**776,036**  
Population in **Torreón**. \*Conapo



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 WE ARE CONNECTED

Torreon is located **strategically** in the northern state of Coahuila.

These are some of the most important roads that connect Torreon to other main cities.

547 km	from the nearest US-Mexico border city
978 km	from Mexico City (CDMX)
600 km	from Mazatlan Port
1000 km	from Manzanillo



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 WE FLY EVERYWHERE

**Part of the USMCA and Port to Plains** corridor that connects the Mexican Pacific with the US and Canada.

Torreon has a **local customs office** that facilitates the management of international trade flows.

**TORREON**



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## 2 Acuña - Del Rio Piedras Negras – Eagle Pass

### Coahuila border

- Operates at 30% capacity.
- Crossing time 30 minutes.

### Others borders

- Operates at 100% capacity.
- Crossing time 3 hours.



# 1 International AIRPORT

10 direct flights:  
8 national  
2 international

- San Antonio, EUA
- Dallas, EUA
- Mexico City (CDMX)
- Guadalajara
- Los Cabos
- Leon
- Queretaro
- Cancun
- Tijuana
- Ciudad Juarez





# ECONOMIC FACTS

La Laguna is a relevant pole of **economic development** with **great growth and export expectations**.



**597,045**  
economically  
active population.



**43% woman**    **57% men**



**18,070 GDP million**  
in 2020.

**1%** primary sector

**75%** secondary sector

**24%** tertiary sector



**12,907 dollar**  
GDP per capita.

**12,907** GDP per capita

**662.6 MD** export value

**5,712** export operations



**Unemployment**  
Rate.

**3.3%** unemployment rate

**7.4%** underemployment rate

**35.9%** labor informality



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\*INEGI. 3erT 2024



# TORREON FACTS



Among the **top 10 most competitive cities in Mexico**, according to IMCO's report in 2024.



**Manufacturing industry** contributes **70%** of the production of region and **22%** of the labor force in La Laguna.



**One of the safest cities in Mexico.**



More than **2,400 hectares (+6,000 acres)** for industrial use.  
**+20** Industrial Parks already available  
**+10** Industrial Parks in development.



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# LIFE STYLE WITH QUALITY

Shopping malls, national and international brands



3

Golf courses



Sports clubs



+3000  
available rooms



Great schools and  
educational institutions  
that encourage and offer  
bilingual programs.



3

professional teams

- +40 hospitals
- 1,893 hospital beds
- +50 hotels, 3000 rooms

- 3 stadiums
- 5 theatres
- 11 museums

- Home of the LALA  
International  
Marathon



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# FULLY DEVELOPED INDUSTRIES



## Heavy Industry

Gross production:  
6.1% of regional GDP.



## Manufacturing Industry

70% of the total gross output  
5.9 of the regional GDP.



## Mining Industry

Production of silver, gold,  
lead and zinc.  
33.9% of regional GDP.



## Food Industry

Gross production:  
*12.2% of the regional  
GDP.*



## Renewable Energies

Home of the second  
largest solar park in the  
Americas.  
754 MW of capacity.



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# GUARANTEED INFRASTRUCTURE AVAILABILITY



GAS



WATER



KVA's



OPTICAL FIBER

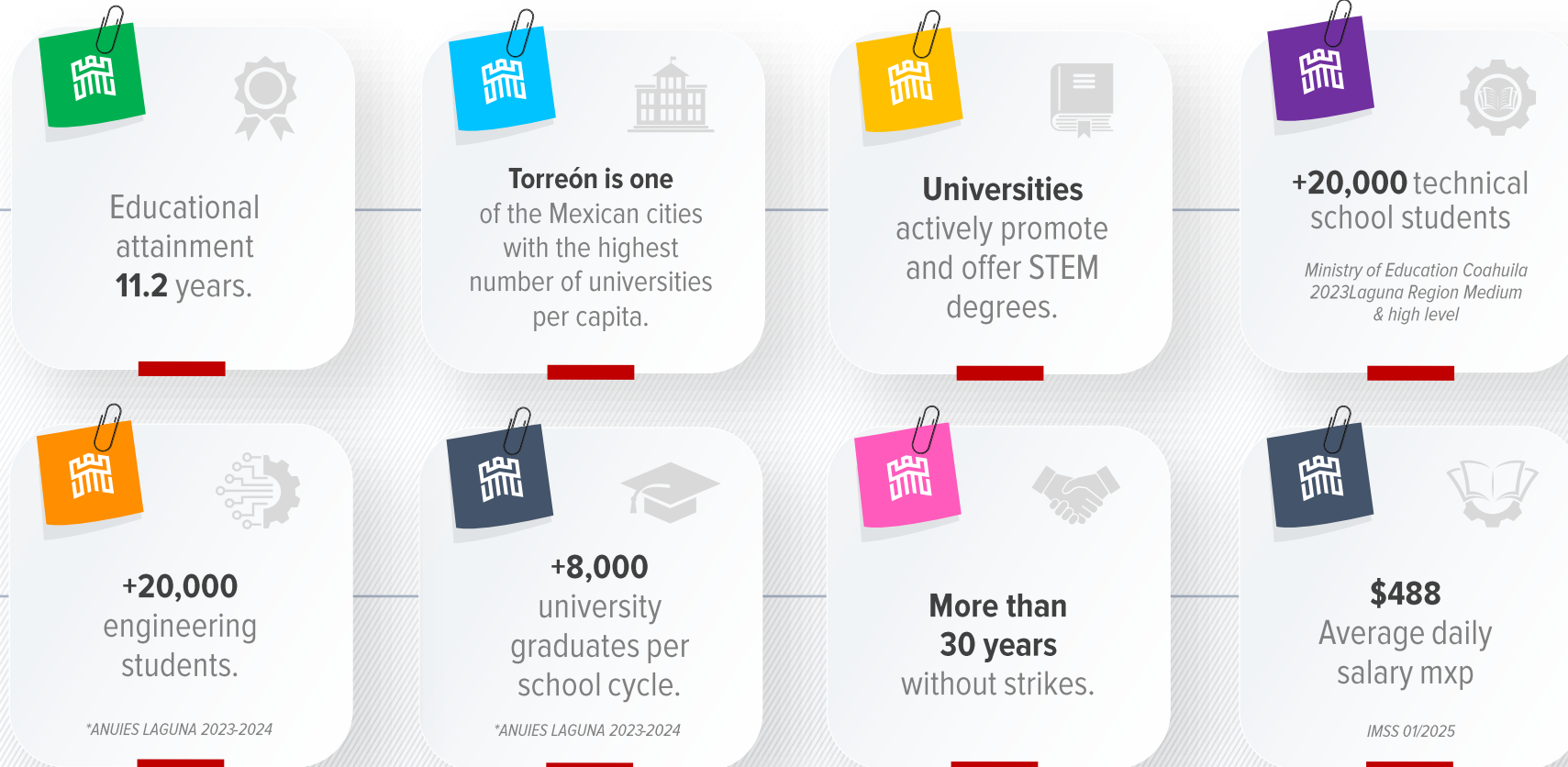


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# HUMAN CAPITAL

## Employed and education





# LABOR MARKET OVERVIEW



\*Daily gross salary / MXP \*IMSS 12/2024



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# WE ARE PROUD

La Laguna is home of important domestic companies.



**Peñoles,**  
world leader in silver  
production.



**Lala,**  
the largest dairy industry in  
Latin America and owner  
of Borden Milk Products  
for the USA.



**SIMSA**  
national leader in natural  
gas distribution.



**Soriana,**  
the second largest retailer  
in Mexico after Walmart.

+50 national manufacturing companies registered in the IMMEX program.



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# COMPANIES ESTABLISHED IN THE REGION

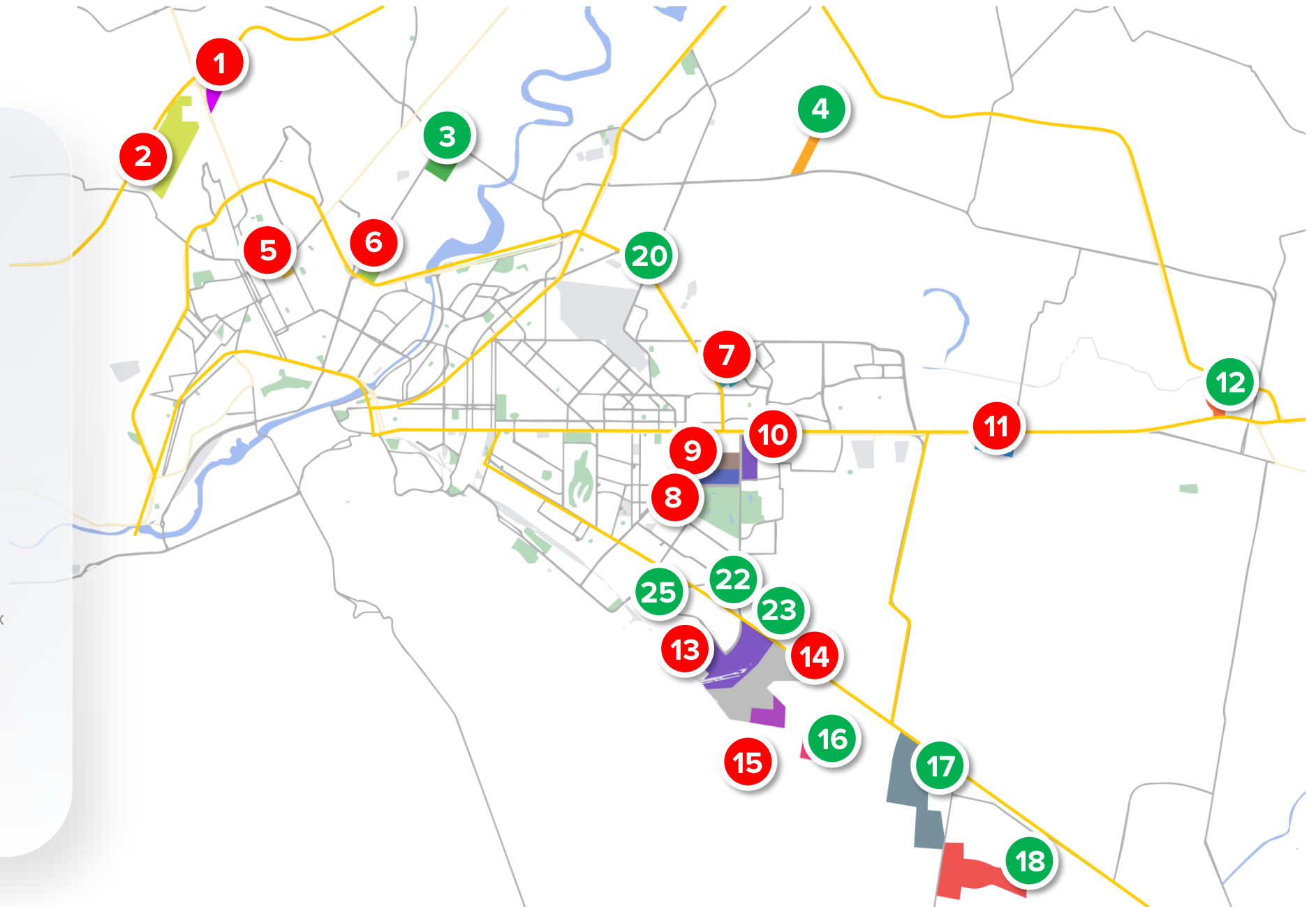


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# Industrial Real State

- 1 • Centalia Industrial
- 2 • Parque Industrial Libramiento
- 3 • CG Park
- 4 • Torreon 2000
- 5 • Desarrollo Industrial
- 6 • La Encantada
- 7 • Amistad Industrial Park
- 8 • Lajat Industrial Park
- 9 • Oriente Industrial Park
- 10 • Las Américas Industrial Park
- 11 • Laguna Industrial Park
- 12 • Matamoros Industrial Park
- 13 • Parque Industrial Ferropuerto Laguna
- 14 • Parque de Innovación Tecnológica de Torreon
- 15 • Pymes Torreon Industrial Park
- 16 • Global Park Laguna
- 17 • Parque Industrial Centenario
- 18 • Jumbo City
- 19 • VYNMSA
- 20 • Santa Fé
- 21 • SIMSA
- 22 • Golden
- 23 • SIP
- 24 • La Amistad
- 25 • La Perla



● Available land Industrial Park



# TORREON INCENTIVE PACKAGES

## MUNICIPAL INCENTIVES

## STATE INCENTIVES

### Help Desk

Business support



### Property Tax

2.5%

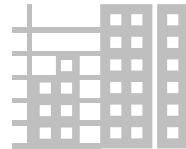


### Payroll Tax

Equivalent to 3% of payroll monthly.

### Construction Permit

Rate \$20/m<sup>2</sup>.



**WE ARE A  
PRO-BUSINESS  
GOVERNMENT**



### Public Registry

Certificate  
Aprox. Value: \$160,00 MXN.

### Property Purchase Tax

2.5%

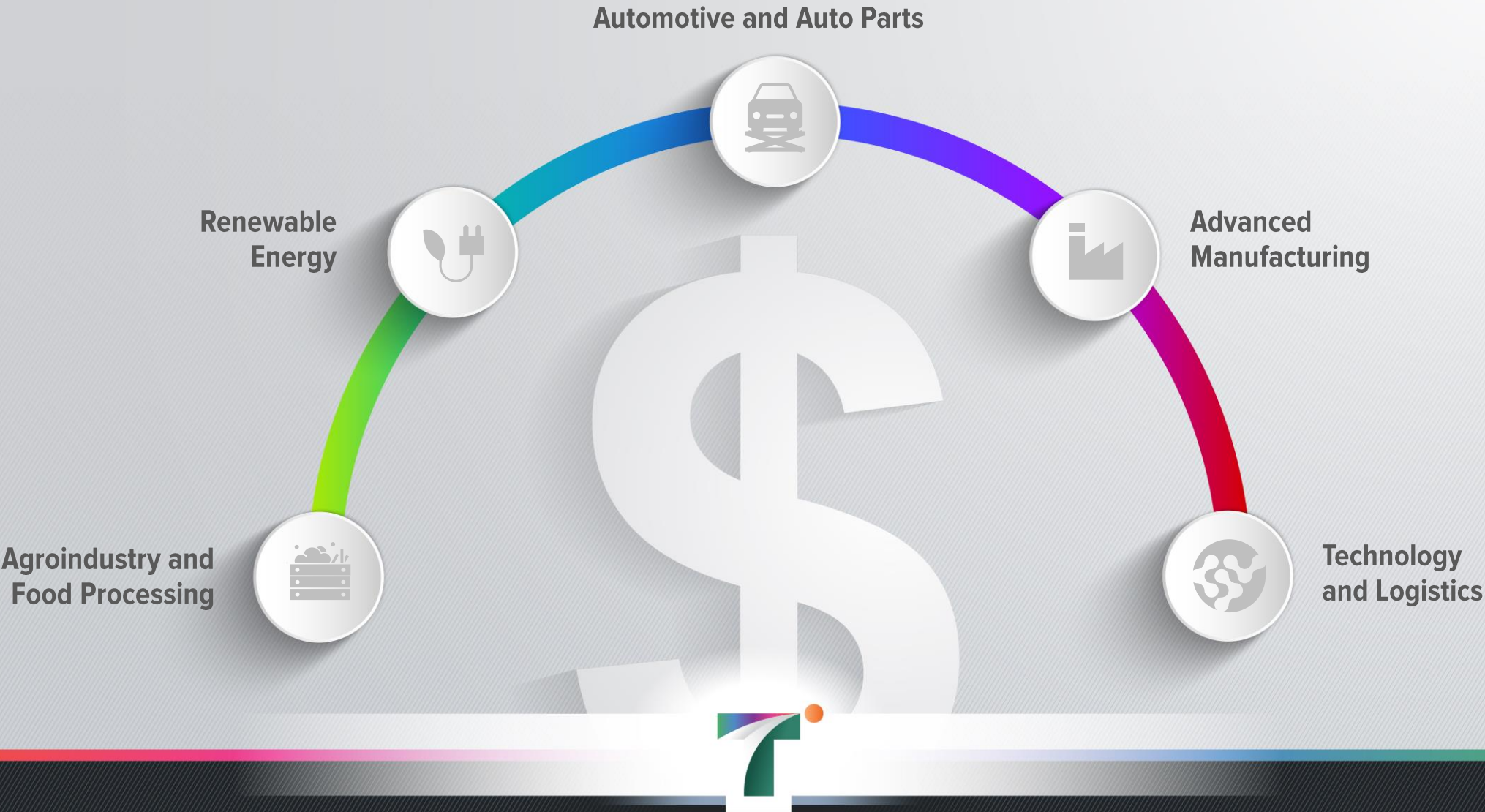


### Recruitment

Organizing job fairs and specialized job boards.



# KEY SECTORS FOR INVESTMENT





# WHY INVEST IN TORREON?

## Competitive Advantages



One of the  
Safest Cities  
in Mexico

01



Highly Skilled  
Workforce

02



Competitive  
Salaries

03



Strategic  
Location

04



High-Quality  
Infrastructure

05



Investor  
Incentives &  
Government  
support

06



Strong  
Educational  
System

07



Outstanding  
quality of  
life

08



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